



**Beachborough School Trust Limited**

## **How we use your child's information Privacy Notice for younger pupils**

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**Independent Day and Boarding Schools for Boys and Girls**

### **Beachborough School Trust**

Reviewed :January 2025

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## **Pupil Privacy Notice for Parents - Key Information**

This notice contains the key information about how and why Beachborough School collects your child's personal information and what we do with that information.

Personal information is information that identifies your child as an individual and relates to your child. For example, information about how well your child is doing at school and any information that we need to take care of your child. Photographs and videos of your child also count as their personal information.

We encourage you to read the full version of our privacy notice which is published on the School website ([www.beachborough.com](http://www.beachborough.com)). You can also obtain a copy by contacting the School at [bursar@beachborough.com](mailto:bursar@beachborough.com).

The full version includes additional points, such as:

- the rights your child has in their information including what decisions you can make about your child's information;
- for how long the School retains your child's personal information; and
- our legal grounds for using your child's personal information.

Our primary reason for using your child's personal information is to provide her with an education.

We set out below examples of the different ways in which we use your child's personal information and where that personal information comes from.

- When your child joined the School the admissions and acceptance forms gave us lots of personal information about your child. Your child, their teachers and other pupils may also provide information once they are a pupil in the School. Your old child's school also gives us information about your child, so that we can teach and care for your child.
- Sometimes we get information from your child's doctors and other professionals where we need this to look after your child.
- We may need to report some of your child's information to the government. For example, we may need to tell the local authority that your child attends Beachborough School or let them know if we have any concerns about your child's welfare.
- We may use photographs or videos of your child, along with their first name, for Beachborough School's website, social media sites, newsletters and publications to show current parents and prospective pupils what we do here. We may continue to use these photographs and videos after your child has left Beachborough School. Sometimes we use photographs and videos for teaching purposes, for example, to record a drama lesson.
- We may publish information on our sports fixtures and other news on the website and put articles and photographs in the local news to tell people about what we have been doing and share news of the school's achievements.
- We may keep details of your child's address when your child leaves so we can send them details of any alumni news and events.

The Bursar is the person responsible at our school for managing how we look after personal information. The Bursar can answer any questions which you may have about how we use your child's personal information.

## Introduction

This notice is to help parents understand **how** and **why** Beachborough School collects your child's personal information and **what** we do with that information. It also explains the decisions that you can make about your child's information.

We are giving you this notice because you are able to exercise your child's data protection rights on their behalf. When your child is older (usually when they reach the age of 12) they will be considered mature enough to exercise their own data protection rights.

If you have any questions about this notice please talk to the Bursar.

## What is "personal information"?

Personal information is information that the School holds about your child and which identifies your child.

This includes information such as their date of birth and address as well as things like exam results, medical details and behaviour records. The School may also record your child's religion or ethnic group. Photos and video recordings of your child are also personal information.

## How and why does the School collect and use personal information?

We set out below examples of the different ways in which we use personal information and where this personal information comes from. Our primary reason for using your child's information is to provide your child with an education.

The admissions forms which you complete give us personal information about your child. We get information from your child, their teachers and other pupils. Your child's old school also gives us information about your child if we need this to teach and care for them.

Sometimes we get information from your child's doctor and other professionals where we need this to look after your child.

We collect this information to help the School run properly, safely and to let others know what we do here. Here are some examples:

- We need to tell all appropriate members of staff if your child is allergic to something or might need extra help with some tasks.
- We may need to share information about your child's health and wellbeing with the School nurses or counsellors.
- We may need to report some of your child's information to the government. For example, we may need to tell the local authority that your child attends Beachborough School or let them know if we have any concerns about your child's welfare.
- We may need information about any court orders or criminal petitions which relate to your child. This is so that we can safeguard your child's welfare and wellbeing and the other pupils at the Trust's schools.
- If your child is from another country we have to make sure that they have the right to study in the UK. We might have to provide their information to UK Visas and Immigration.
- Depending on where your child will go when they leave us we may need to provide their information to other schools and colleges. For example, we may share information about

your child's exam results and provide references. We may need to pass on information which they need to look after your child.

- We may need to share information with the police or our legal advisers if something goes wrong or to help with an inquiry. For example, if one of your child's classmates is injured at school or if there is a burglary.
- Occasionally we may use consultants, experts and other advisors to assist the School in fulfilling its obligations and to help run the School properly. We might need to share your child's information with them if this is relevant to their work.
- If your child has misbehaved in a serious way, and the police have become involved, we may need to use information about the action taken by the police.
- We may share some information with our insurance company to make sure that we have the insurance cover that we need.
- We may share your child's academic and (where fair) their behaviour records with you or their education guardians so you can support their schooling.
- We will only share your child's information with other people and organisations when we have a good reason to do so. In exceptional circumstances we may need to share it more widely than we would normally.
- We will monitor your child's use of email, the internet and mobile electronic devices e.g. iPads. This is to check that your child is not misbehaving when using this technology or putting themselves at risk of harm. If you would like more information about this you can read the acceptable use of IT and email policy or speak to your child's form teacher.
- We may use photographs or videos of your child, along with their first name, for Beachborough School's website, social media sites, newsletters or prospectus to show current parents and prospective pupils what we do here. We may continue to use these photographs and videos after your child has left Beachborough School. Sometimes we use photographs and videos for teaching purposes, for example, to record a drama lesson.
- If you have any concerns about us using photographs or videos of your child please speak to your child's form teacher.
- We publish our sports fixtures and other news on the website and put articles and photographs in the local news to tell people about what we have been doing.
- We may keep details of your child's address when your child leaves so we can send them The Beachburian and find out how they are getting on.
- We sometimes use contractors to handle personal information on our behalf. The following are examples:
  - IT consultants who might access information about your child when checking the security of our IT network; and
  - we use third party "cloud computing" services to store some information rather than the information being stored on hard drives located on our sites.

If you have any concerns about the above, please speak to the Bursar.

## **Our legal grounds for using your information**

This section contains information about the legal basis that we are relying on when handling your child's information.

### **Legitimate interests**

This means that the processing is necessary for legitimate interests except where the processing is unfair to your child. The School relies on legitimate interests for most of the ways in which it uses your child's information.

Specifically, the School has a legitimate interest in:

- Providing your child with an education.
- Safeguarding and promoting your child's welfare and the welfare of other children.
- Promoting the objects and interests of the School. This includes fundraising e.g. if we want to raise money to build new buildings.
- Facilitating the efficient operation of the School.
- Ensuring that all relevant legal obligations of the School are complied with.

In addition, your child's personal information may be processed for the legitimate interests of others. For example, we may use information about your child when investigating a complaint made by another pupil.

If you object to us using your child's information where we are relying on our legitimate interests as explained above please speak to Bursar.

### **Legal obligation**

Where the Trust needs to use your child's information in order to comply with a legal obligation, for example to report a concern about your wellbeing to Children's Services. We may also have to disclose your information to third parties such as the courts, the local authority or the police where legally obliged to do so.

### **Vital interests**

For example, to prevent someone from being seriously harmed or killed.

### **Public interest**

The School considers that it is acting in the public interest when providing education

The School must also comply with an additional condition where it processes special categories of personal information. These special categories include: personal information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, genetic information, health information, and information about sex life or orientation.

### **Substantial public interest**

The processing is necessary for reasons of substantial public interest.

### **Vital interests**

To protect the vital interests of any person where that person cannot give consent, for example, if they are seriously hurt and are unconscious.

### **Legal claims**

The processing is necessary for the establishment, exercise or defence of legal claims. This allows us to share information with our legal advisors and insurers.

### **Medical purposes**

This includes medical treatment and the management of healthcare services.

We may ask for your consent to use your child's information in certain ways. If we ask for your consent to use your child's personal information you can take back this consent at any time. Any use of your child's information before you withdraw your consent remains valid. Please speak to your child's form teacher if you would like to withdraw any consent given.

## **Sending information to other countries**

We may send your child's information to countries which do not have the same level of protection for personal information as there is the UK. For example, we may:

- store your child's information on cloud computer storage based overseas; or
- communicate with you about your child by email when you are overseas (forexample, when you are on holiday).

The European Commission has produced a list of countries which have adequate data protection rules. The list can be found here: [http://ec.europa.eu/justice/data-protection/international-transfers/adequacy/index\\_en.htm](http://ec.europa.eu/justice/data-protection/international-transfers/adequacy/index_en.htm)

If the country that we are sending your information to is not on the list or, is not a country within the EEA (which means the European Union, Liechtenstein, Norway and Iceland) then, it might not have the same level of protection for personal information as there is the UK.

We will provide you with details about the safeguards which we have in place outside of this privacy notice. If you have any questions about the safeguards that are in place please contact the Bursar.

## **For how long do we keep your child's information?**

We keep your child's information for as long as we need to in order to educate and look after them. We will keep certain information after your child has left the School, for example, so that we can find out what happened if you make a complaint.

In exceptional circumstances we may keep your child's information for a longer time than usual, but we would only do so if we had a good reason and only if we are allowed to do so under data protection law.

We can keep information about your child for a very long time or even indefinitely if we need this for historical, research or statistical purposes. For example, if we consider the information might be useful if someone wanted to write a book about Beachborough.

The table below shows for how long we keep different types of information about your child.

Type of information	Retention period or the criteria used to determine the retention period
Parent correspondence and financial details	Six years after pupil has left school
Bursary application	Six years after pupil has left school
Pupil acceptance details	Six years after pupil has left school
Pupil records	Date of birth + 25 years

### What decisions can you make about your child's information?

Under current law you will be able to make various decisions about your child's information. Some of these are new rights whilst others build on your child's existing rights. Your child's rights are as follows:

- if information is incorrect you can ask us to correct it;
- you can also ask what information we hold about your child and be provided with a copy. We will also give you extra information, such as why we use this information about your child, where it came from and what types of people we have sent it to;
- you can ask us to delete the information that we hold about your child in certain circumstances. For example, where we no longer need the information;
- you can ask us to send you, or another organisation, certain types of information about your child in a format that can be read by computer;
- our use of information about your child may be restricted in some cases. For example, if you tell us that the information is inaccurate we can only use it for limited purposes while we check its accuracy.

The Bursar can give you more information about your child's data protection rights.

### Further information and guidance

This notice is to explain how we look after your child's personal information. The Bursar can answer any questions which you might have.

Please speak to The Bursar if:

- you object to us using your child's information for marketing purposes e.g. to send your child information about school events. We will stop using your child's information for marketing purposes if you tell us not to; or



- you would like us to update the information we hold about your child; or
- you would prefer that certain information is kept confidential.

If you consider that we have not acted properly when using your child's personal information you can contact the Information Commissioner's Office: [ico.org.uk](https://ico.org.uk).

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